SPRING / SUMMER 2022 COLOR COLLECTION

THE COLOR D

DESTINATION

2022 IS ALL ABOUT COLOR

We not only have more color than any other brand, we have the right color. Our cutting-edge design team understands trends happening now and in the future, so we can deliver the color your customers want, when they want it. **BELLA+CANVAS is your color destination. Get ready to meet the 17 colors that will differentiate your business in 2022.**

SPRING / SUMMER 2022 COLOR COLLECTION

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NEW 2022 COLORS

ENERGETIC BRIGHTS

This youthful, streetwear-inspired color story showcases bold shades ready for the big screen or your smartphone's Instagram Reel. Our playful, celebratory colors like Strobe, Kelly Triblend, Royal Purple and Charity Pink Triblend offer a fresh take on our core styles—and are designed to stand out. Wear an energetic bright in a great-fitting tee and pair with on trend graphic prints.

NEW COLOR
STROBE
NEW COLOR
CHARITY PINK
NEW COLOR
KELLY TRIBLEND
NEW COLOR
ROYAL PURPLE

3001
Unisex Airlume Jersey Short Sleeve Tee
ALSO IN: 3501
3501
Unisex Jersey Long Sleeve Tee
ALSO IN: 3001
NEW COLOR
STROBE

6413
Women's Relaxed Triblend Short Sleeve Tee

ALSO IN: 3413 and 3413Y

NEW COLOR
KELLY TRIBLEND

3413
Unisex Triblend Short Sleeve Tee

ALSO IN: 6413 and 3413Y

NO C.O.E.

USA STRONG

AIRLUME COMBED & RING-SPUN COTTON

BELLA+CANVAS® | BE DIFFERENT

6413
Women's Relaxed Triblend Short Sleeve Tee
ALSO IN: 3413 and 3413Y
3413
Unisex Triblend Short Sleeve Tee
ALSO IN: 6413 and 3413Y
NEW COLOR
CHARITY PINK

6400
Women's Relaxed Jersey
Short Sleeve Tee

ALSO IN: 3001 and 3001Y

NEW COLOR
ROYAL PURPLE

3001
Unisex Jersey
Short Sleeve Tee

ALSO IN: 6400 and 3001Y

NO C.O.E.

USA STRONG

AIRLUME COMBED & RING-SPUN COTTON

BELLA+CANVAS® | BE DIFFERENT

NEW 2022 COLORS

POWER PASTELS

This spring-into-summer, everything's coming up pastel. These shades—like our buttery Heather French Vanilla—are calming, soft representations of the natural world. You can pair them with a warm neutral for a practical, professional feel or together for a light, youthful glow.

NEW COLOR
DARK LAVENDER
NEW COLOR
HEATHER
FRENCH VANILLA
NEW COLOR
SPRING GREEN
NEW COLOR
LAVENDER DUST

3501
Unisex Jersey Long Sleeve Tee
ALSO IN: 3001, 6400 and 3001Y
6400
Women's Relaxed Jersey Short Sleeve Tee
ALSO IN: 3001, 3501 and 3001Y
NEW COLOR
DARK LAVENDER

6400
Women's Relaxed Jersey Short Sleeve Tee

ALSO IN: 3001

NEW COLOR
LAVENDER DUST

NO C.O.E.

USA STRONG

AIRLUME COTTON

BELLA+CANVAS® | BE DIFFERENT

3001
Unisex Jersey
Short Sleeve Tee

NEW COLOR
SPRING GREEN

NO SWEATSHOPS | W.R.A.P. CERTIFIED | F.L.A. AFFILIATED | SUSTAINABLY PRODUCED

3501CVC
Unisex Heather CVC
Long Sleeve Tee

ALSO IN: 3001CVC, 6400CVC and 6682

6400CVC
Women's Relaxed Heather
CVC Short Sleeve Tee

ALSO IN: 3001CVC, NEW 3501CVC and 6682

NEW COLOR
HEATHER FRENCH VANILLA

NO C.O.E.

USA STRONG

AIRLUME COTTON

NEW 2022 COLORS

SOFT NEUTRALS

Our soft, creamy neutrals—in shades like Heather Natural, Heather Silver and Heather Pink Gravel—are the way into everyone's closet for spring and summer. Sustainability continues to be a global focus bringing natural colors to the forefornt of today's trends.

NEW COLOR
HEATHER PINK GRAVEL
NATURAL
NEW COLOR
HEATHER SILVER

6008
Women's Jersey
Racerback Tank

ALSO IN: 3001U

NATURAL

6400CVC
Women's Relaxed Heather
CVC Short Sleeve Tee

ALSO IN: 3001CVC

NEW COLOR
HEATHER NATURAL

3413
Unisex Triblend
Short Sleeve Tee

ALSO IN: 6413

NEW COLOR
SOLID NATURAL TRIBLEND

NO C.O.E.
AIRLUME COMBED & RING-SPUN COTTON
NO CARDED OPEN-END

USA STRONG

AIRLUME COMBED & RING-SPUN COTTON

6400CVC
Women's Relaxed Heather CVC Short Sleeve Tee

ALSO IN: 3001CVC and NEW 3501CVC

NEW COLOR
HEATHER PINK GRAVEL

NO SWEATSHOPS | W.R.A.P. CERTIFIED | F.L.A. AFFILIATED | SUSTAINABLY PRODUCED

3001CVC
Unisex Heather CVC
Short Sleeve Tee
ALSO IN: 6400CVC

6400CVC
Women's Relaxed Heather
CVC Short Sleeve Tee
ALSO IN: 3001CVC

NEW COLOR
HEATHER SILVER

NO C.O.E.
AIRLUME COMBED & RING SPUN COTTON
NO CARDED OPEN-END

USA STRONG

AIRLUME COMBED & RING-SPUN COTTON

NEW 2022 COLORS

TRANQUIL SHADES

Serene blues and greens will stay a key focus for spring and summer. You can use these versatile shades across all apparel categories—so, incorporate these colors that will merchandise well with pastels or brights.

NEW COLOR
LAVENDER BLUE
NEW COLOR
ATLANTIC
NEW COLOR
SAGE

6400
Women's Relaxed Jersey Short Sleeve Tee

ALSO IN: 3001, 3501 and 6003

NEW COLOR
LAVENDER BLUE

3001
Unisex Airlume Jersey Short Sleeve Tee

ALSO IN: 3501, 6400 and 6003

6003
Women's Jersey Muscle Tank

ALSO IN: 3001, 6400 and 3501

3501
Unisex Jersey Long Sleeve Tee

ALSO IN: 6400, 6003 and 3501

NO C.O.E.

USA STRONG

AIRLUME COTTON

BELLA+CANVAS® | BE DIFFERENT

3001
Unisex Airlume Jersey
Short Sleeve Tee

ALSO IN: 6400

6400
Women's Relaxed Jersey
Short Sleeve Tee

ALSO IN: 3001

NEW COLOR
SAGE

NO SWEATSHOPS | W.R.A.P. CERTIFIED | F.L.A. AFFILIATED | SUSTAINABLY PRODUCED

3001
Unisex Airlume Jersey
Short Sleeve Tee

NEW COLOR
ATLANTIC

NO C.O.E.
AIRLUME COMBED & RING SPUN COTTON
NO CARDED OPEN-END

USA STRONG

COMBED & RING-SPUN
AIRLUME
COTTON

NEW 2022 COLORS

DESERT HUES

Warm tones, like Chestnut and Toast, have emerged as a core color palette for the coming seasons. Mixing well with neutrals and pastels, this reassuring, grounded group of hues is perfect for blending in or making an entrance.

NEW COLOR
CHESTNUT
NEW COLOR
TOAST
NEW COLOR
TERRACOTTA

3001
Unisex Airlume Jersey
Short Sleeve Tee

ALSO IN: 6400 and 3501

6400
Women's Relaxed Jersey
Short Sleeve Tee

ALSO IN: 3001 and 3501

NEW COLOR
CHESTNUT

NO SWEATSHOPS | W.R.A.P. CERTIFIED | F.L.A. AFFILIATED | SUSTAINABLY PRODUCED

3501
Unisex Jersey Long Sleeve Tee

ALSO IN: 3001 and 6400

NO C.O.E.

USA STRONG

COMBED & RING-SPUN AIRLUME COTTON

3001
Unisex Airlume Jersey Short Sleeve Tee

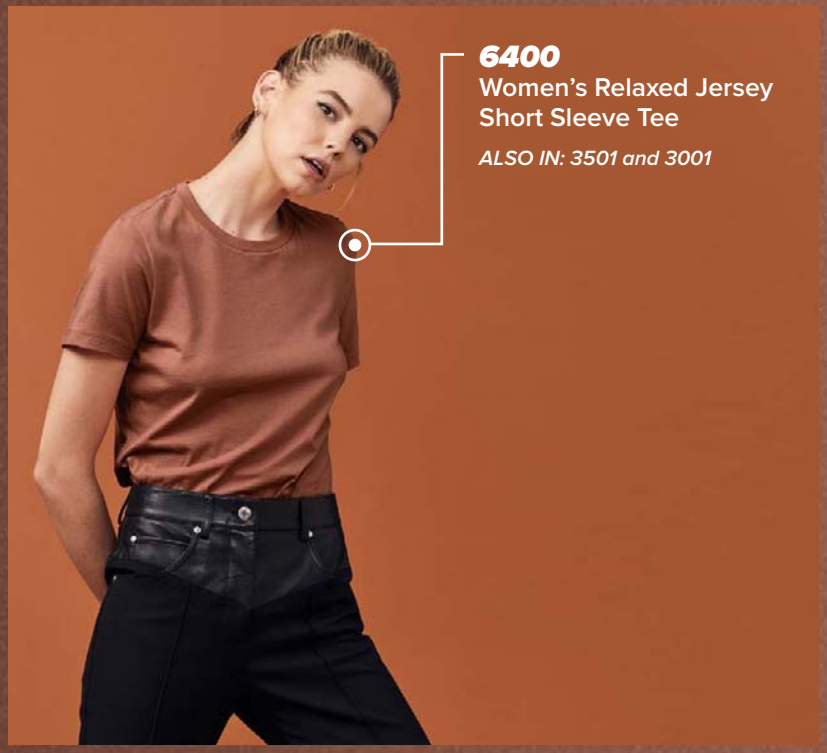
ALSO IN: 3501 and 3001Y

3501
Unisex Jersey Long Sleeve Tee

ALSO IN: 3001 and 3001Y

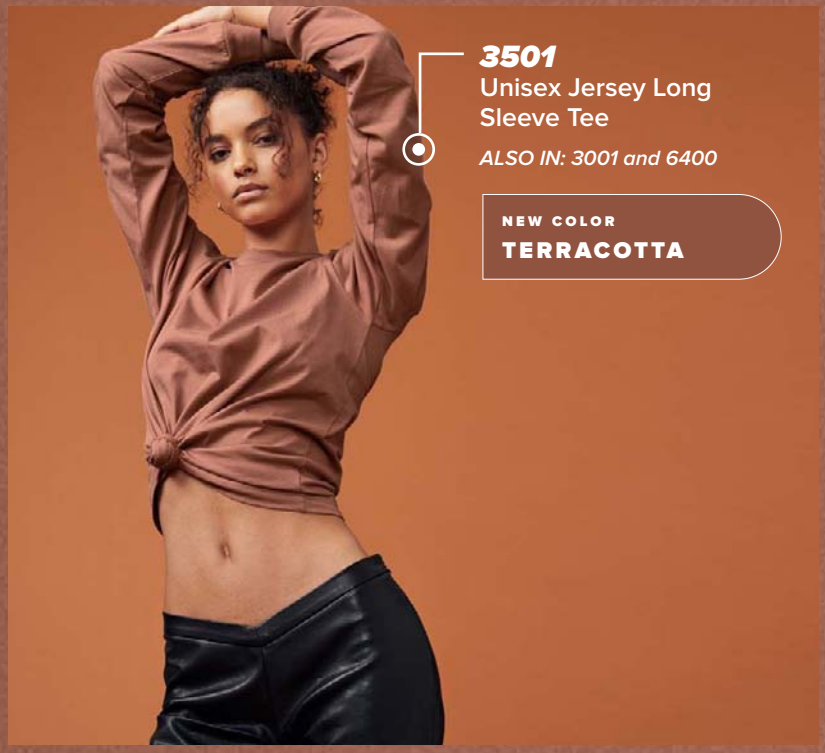
NEW COLOR
TOAST

NO SWEATSHOPS | W.R.A.P. CERTIFIED | F.L.A. AFFILIATED | SUSTAINABLY PRODUCED



6400
Women's Relaxed Jersey Short Sleeve Tee

ALSO IN: 3501 and 3001



3501
Unisex Jersey Long Sleeve Tee

ALSO IN: 3001 and 6400

NEW COLOR
TERRACOTTA

3001
Unisex Airlume Jersey Short Sleeve Tee

ALSO IN: 3501 and 6400

NO C.O.E.

USA STRONG

AIRLUME COTTON

BELLA+CANVAS® | BE DIFFERENT

NEW 2022 COLORS

COLOR INDEX

Need a special color? We've outlined every color in our top 3 jersey fabrications. There are over 200 colors across Airlume Jersey, Heather CVC and Triblend. A hue for literally every brand.

NO SWEATSHOPS | W.R.A.P. CERTIFIED | F.L.A. AFFILIATED | SUSTAINABLY PRODUCED

AIRLUME JERSEY COLORS

White

Vintage White

Natural

Soft Cream

Sand Dune

Tan

Citron

Yellow

NEW Strobe

Maize Yellow

Gold

Mustard

Sunset

Coral

Orange

Burnt Orange

Autumn

NEW Terracotta

Rust

NEW Chestnut

Brown

Poppy

Red

Canvas Red

Cardinal

Maroon

Oxblood Black

Soft Pink

Pink

Mauve

Charity Pink

Berry

Fuchsia

NEW Lavender Dust

Lilac

Orchid

NEW Dark Lavender

NEW Lavender Blue

NEW Royal Purple

Team Purple

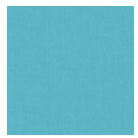
Light Blue

Baby Blue

Dusty Blue

Teal

Ocean Blue


Turquoise

Aqua

Columbia Blue

True Royal

Deep Teal

NEW Atlantic

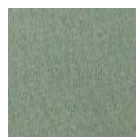
Team Navy

Navy

NEW Spring Green

Mint

Synthetic Green

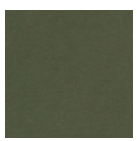

NEW Sage

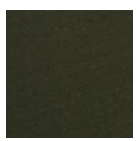
Leaf

Kelly

Evergreen

Olive


Military Green


Dark Olive

Forest

Army

Ash

Silver

Solid Athletic Grey

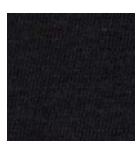
Pebble

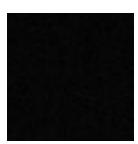
Storm

Steel Blue

Asphalt

Dark Grey


Vintage Black


Black

NO C.O.E.

USA STRONG

COMBED & RING-SPUN AIRLUME COTTON

BELLA+CANVAS | BE DIFFERENT

68 COLORS

HEATHER CVC

3001CVC
Heather Silver

NO SWEATSHOPS | W.R.A.P. CERTIFIED | F.L.A. AFFILIATED | SUSTAINABLY PRODUCED

HEATHER CVC COLORS

Solid White Blend

NEW Heather Natural

Heather Dust

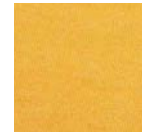
Heather Prism Natural

Heather Sand Dune

Heather Tan

NEW Heather French Vanilla

Heather Yellow


Heather Yellow Gold

Heather Mustard

Heather Marmalade

Heather Peach

Heather Prism Peach

Heather Sunset

Heather Prism Sunset

Heather Orange

Heather Autumn

Heather Clay

Heather Brown

NEW Heather Pink Gravel

Heather Mauve

Heather Bubble Gum

Heather Prism Lilac

Heather Charity Pink

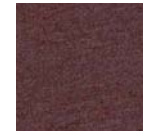
Heather Magenta

Heather Raspberry

Heather Red

Heather Canvas Red

Heather Cardinal


Heather Maroon

Heather Orchid

Heather Purple

Heather Lapis

Heather Team Purple

Heather Ice Blue

Heather Prism Ice Blue

Heather Blue

Heather Prism Blue

Heather Dusty Blue

Heather Prism Dusty Blue

Heather Blue Lagoon

Heather Aqua

Heather Deep Teal

Heather Columbia Blue

Heather True Royal

Heather Navy

Heather Midnight Navy

Heather Mint

Heather Prism Mint

Heather Sea Green

Heather Sage

Heather Green

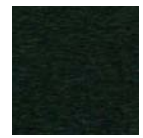
Heather Kelly

Heather Grass Green

Heather Olive

Heather Military Green

Heather Forest


Heather Emerald

Heather Cement

Heather Cool Grey

NEW Heather Silver

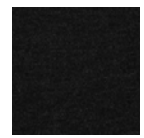
Athletic Heather

Heather Storm

Heather Stone

Heather Slate

Dark Grey Heather


Black Heather

Solid Black Blend

NO C.O.E.

USA STRONG

AIRLUME COTTON

BELLA+CANVAS | BE DIFFERENT

66 COLORS

TRIBLEND

3413
Charity Pink Triblend

TRIBLEND COLORS

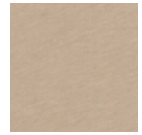
Solid White Triblend

White Fleck Triblend

NEW Solid Natural Triblend

Oatmeal Triblend

Sand Dune Triblend


Tan Triblend

Pale Yellow Triblend

Yellow Gold Triblend

Mustard Triblend

Peach Triblend

Sunset Triblend

Orange Triblend

Brick Triblend

Clay Triblend

Brown Triblend

Espresso Triblend

Pink Triblend

Mauve Triblend

NEW Charity Pink Triblend

Berry Triblend

Solid Red Triblend

Red Triblend

Cardinal Triblend

Maroon Triblend

Solid Maroon Triblend

Lilac Triblend

Orchid Triblend

Purple Triblend

Ice Blue Triblend

Dusty Blue Triblend

Aqua Triblend

Teal Triblend

Blue Triblend

Denim Triblend

True Royal Triblend

Navy Triblend

Solid Navy Triblend

Spring Green Triblend

Mint Triblend

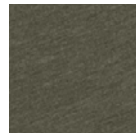
Sea Green Triblend

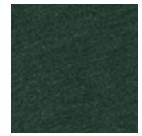
Green Triblend

NEW Kelly Triblend

Grass Green Triblend

Olive Triblend


Military Green Triblend

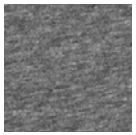

Solid Forest Triblend

Emerald Triblend

Cement Triblend

Athletic Grey Triblend

Storm Triblend


Grey Triblend

Steel Blue Triblend

Solid Dark Grey Triblend

Charcoal Black Triblend

Black Heather Triblend

Solid Black Triblend

STYLE SPLITS

It’s easier than ever to get what you’re looking for, with new style numbers based on fabrication for your go-to silhouettes.

3001Y has now split to

3001Y + 3001YCVC

100% AIRLUME COTTON
IS STILL 3001Y

HEATHER CVC
IS NOW 3001YCVC

3001YCVC
NEW Youth *Heather CVC* Short Sleeve Tee
Available in 27 Colors

3001Y
Youth *Jersey* Short Sleeve Tee
Available in 23 Colors

NO C.O.E.
AIRLUME COMBED & RING-SPUN COTTON
NO CARDED OPEN-END

USA STRONG

AIRLUME COMBED & RING-SPUN COTTON

BELLA+CANVAS® | BE DIFFERENT

3501 has now split to

3501, 3501CVC + 3513

100% AIRLUME COTTON
IS STILL 3501

HEATHER CVC
IS NOW 3501CVC

TRIBLEND
IS NOW 3513

3501
Unisex *Jersey* Long Sleeve Tee
Available in 26 Colors

3513
NEW Unisex *Triblend* Long Sleeve Tee
Available in 10 Colors

3501CVC
NEW Unisex *Heather CVC* Long Sleeve Tee
Available in 17 Colors

NO C.O.E.
AIRLUME COMBED & RING SPUN COTTON
NO CARDED OPEN-END

USA STRONG

COMBED & RING-SPUN
AIRLUME COTTON

BELLA+CANVAS® | BE DIFFERENT

3005 has now split to

3005, 3005CVC + 3655

3005
Unisex *Jersey* Short Sleeve V-Neck Tee
Available in 24 Colors

3005CVC
NEW Unisex *Heather CVC* V-Neck Tee
Available in 16 Colors

3655
NEW Unisex *Textured Jersey* V-Neck Tee
Available in 15 Colors

NO C.O.E.
USA STRONG
COMBED & RING-SPUN AIRLUME COTTON

BELLA+CANVAS® | BE DIFFERENT

6405 has now split to

6405, 6405CVC + 6415

100% AIRLUME COTTON
IS STILL 6405

HEATHER CVC
IS NOW 6405CVC

TRIBLEND
IS NOW 6415

6405CVC
NEW Women's Relaxed *Heather CVC* Short Sleeve V-Neck Tee

Available in 9 Colors

6415
NEW Women's Relaxed *Triblend* Short Sleeve V-Neck Tee

Available in 11 Colors

6405
Women's Relaxed *Jersey* Short Sleeve V-Neck Tee

Available in 12 Colors

NO C.O.E.

USA STRONG

COMBED & RING-SPUN AIRLUME COTTON

MENS + UNISEX

Top selling items you can’t miss.

3650
Unisex Poly-Cotton
Short Sleeve Tee
Available in 38 Colors

3200
Unisex 3/4 Sleeve Baseball Tee
Available in 30 of Colors

3415
Unisex Triblend Short Sleeve V-neck Tee
Available in 28 Colors

3483
Unisex Jersey Muscle Tank
Available in 9 Colors

3480
Unisex Jersey Tank
Available in 42 Colors

3301
Unisex Sueded Tee
Available in 25 Colors

3650
Unisex Poly-Cotton Short Sleeve Tee
Available in 38 Colors

NO C.O.E.
USA STRONG
AIRLUME COMBED & RING-SPUN COTTON

WOMENS

Top sellers from the brand who introduced women’s blanks.

8430
Women's Triblend Racerback Tank
Available in 19 Colors

6004
Women's Slim Fit Tee
Available in 50 Colors

NO SWEATSHOPS | W.R.A.P. CERTIFIED | F.L.A. AFFILIATED | SUSTAINABLY PRODUCED

6500
Women's Jersey
Long Sleeve Tee
Available in 6 Colors

6003
Women's Jersey
Muscle Tank
Available in 16 Colors

6682
Women's Racerback
Cropped Tank
Available in 13 Colors

NO C.O.E.
AIRLUME COMBED & RING-SPUN COTTON
NO CARDED OPEN-END

USA STRONG

AIRLUME COMBED & RING-SPUN COTTON

8803
Women's Flowy Scoop Muscle Tank
Available in 40 Colors

8800
Women's Flowy
Racerback Tank
Available in 37 Colors

8802
Women's Flowy
Side Slit Tank
Available in 8 Colors

8430
Women's Triblend
Racerback Tank
Available in 19 Colors

NO C.O.E.
USA STRONG
AIRLUME COTTON

KIDS

Trending companion silhouettes in premium fabrics
brought to you by **BELLA + CANVAS.**

3001Y
Youth Jersey
Short Sleeve Tee
Available in 23 Colors

3413Y
Youth Triblend Short Sleeve Tee
Available in 22 Colors

3001T
Toddler Short Sleeve Tee
Available in 22 Colors

3413T
Toddler Triblend Short Sleeve Tee
Available in 10 Colors

3501Y
Youth Jersey Long Sleeve Tee
Available in 18 Colors

NO C.O.E.

USA STRONG

COMBED & RING-SPUN AIRLUME COTTON

BELLA+CANVAS® | BE DIFFERENT

3001YCVC
NEW Youth
Heather CVC
Short Sleeve Tee
Available in 27 Colors

3001Y
Youth Jersey
Short Sleeve Tee

Available in 23 Colors

NO C.O.E.
AIRLUME COMBED & RING-SPUN COTTON
NO CARDED OPEN-END

USA STRONG

COMBED & RING-SPUN
AIRLUME COTTON

STREET *FLEECE*

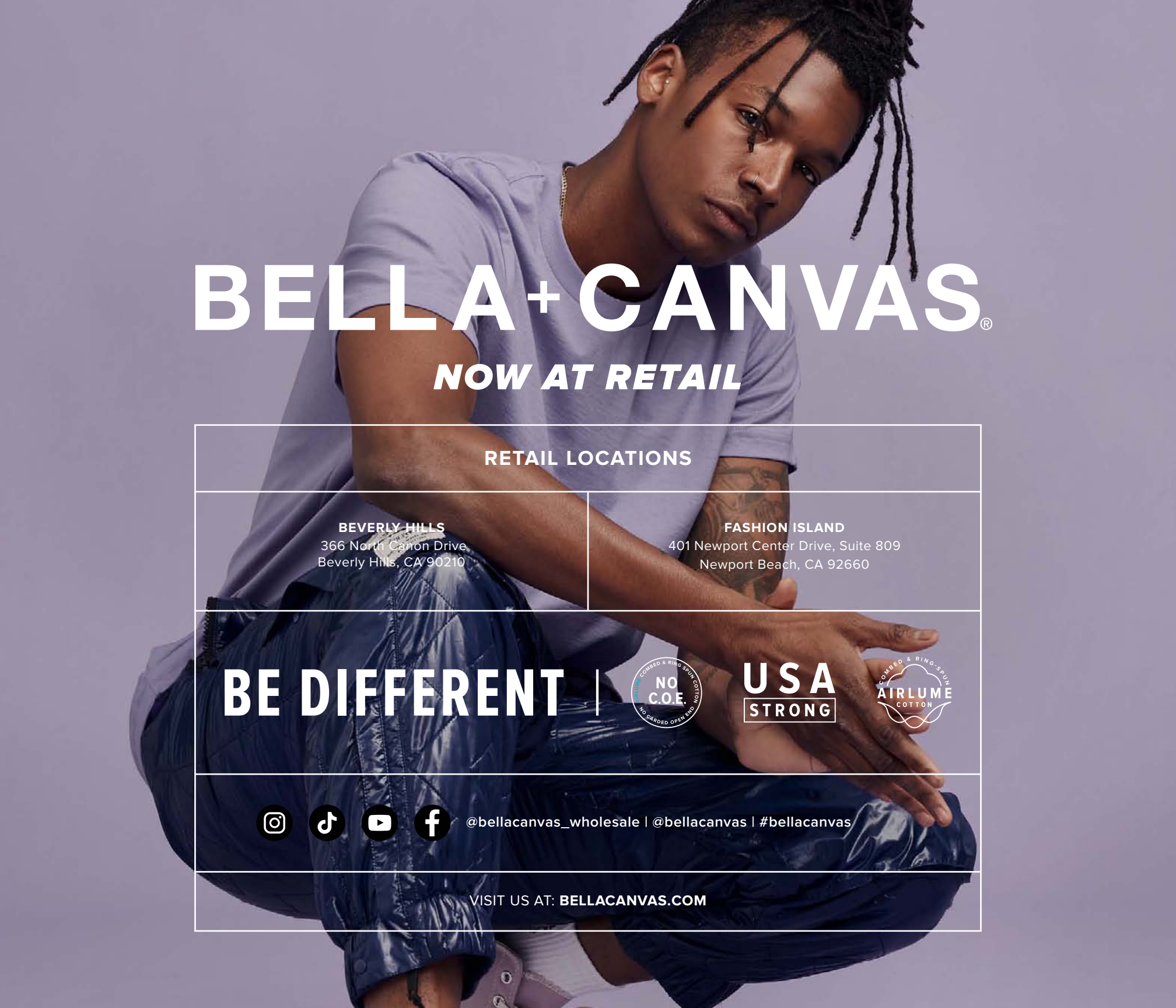
DROPPING LATER THIS YEAR

This is a first. New seasonal collections.

Launching newness year round at **BELLA+CANVAS.**

3729
Unisex Sponge
Fleece Pullover
DTM Hoodie

3719
Unisex Sponge
Fleece Pullover
Hoodie



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