KUSTOM KIT®

FIND YOUR PERFECT SHIRT

FIND THE SHIRT THAT'S RIGHT FOR YOU

Our shirt collection provides uniformity whilst catering for the individual. We understand that everybody is different, which is why we provide such a diverse range of styles, fits and sizes to ensure that the whole team look and feel great. This guide explains the various styles and fabrics we offer to help you select your perfect Kustom Kit shirt.

BUY LESS BUY BETTER BUY KUSTOM KIT

We only manufacture quality garments that are built to last! As part of Kustom Kit's sustainability strategy, we believe that well-made, ethically sourced garments are the most important interventions we can make to slow down material flow and reduce overconsumption, while also addressing environmental changes. That's why our designers consider all aspects of garment construction to ensure that greater longevity and exceptional value are inherent across the Kustom Kit range.

THE PREMIUM OXFORD

11 STYLES **10** COLOURS **3** FITS

ENDLESS UNIFORM COMBINATIONS

Our best selling Premium Oxford fabric is an industry classic, renowned for its hardwearing properties, smart appearance and easy iron finish. Made from 125gsm, 85% Cotton 15% Polyester it combines the benefits of cotton with the durability and easy care functionality of polyester. Constructed in a timeless pinpoint weave and offered in a choice of classic, tailored and slim fits.

MEN

LONG SLEEVE PREMIUM OXFORD
Available in 3 fits
Classic KK105
Tailored KK188
Slim KK113

SHORT SLEEVE PREMIUM OXFORD
Available in 2 fits
Classic KK109
Tailored KK187

CONTRAST PREMIUM OXFORD
Available in 1 fit & 2 styles
Tailored KK189 shown above
Tailored KK190 shown opposite

LONG SLEEVE CUTAWAY COLLAR
Available in 1 fit
Classic KK118

SHORT SLEEVE CUTAWAY COLLAR
Available in 1 fit
Classic KK117

WOMEN

LONG SLEEVE PREMIUM OXFORD
Available in 1 fit
Tailored KK702

SHORT SLEEVE PREMIUM OXFORD
Available in 1 fit
Tailored KK701

COLOUR OPTIONS FEATURED WITHIN THIS RANGE

White · Silver Grey · Charcoal · Black · Light Blue · Mid Blue · Royal · Midnight Navy · Red · Bottle Green

COTTON RICH OXFORDS

HARD WORKING SHIRTS

THE STRETCH OXFORD

58% Cotton 39% Polyester 3% Lycra® 143gsm.
Cotton rich soft Oxford weave with added stretch.
This fabric allows for total ease of movement whilst retaining a smart appearance.

MEN'S LONG SLEEVE STRETCH OXFORD

Slim KK182

WOMEN'S LONG SLEEVE STRETCH OXFORD

Slim KK782

THE WORKWEAR OXFORD FAMILY

DURABLE · COMFORTABLE · WASHABLE TO 50°

Cotton rich, mid weight Oxford fabric with exceptional washability. Made from 135gsm 70% Cotton 30% Polyester fabric, it is soft, easy to iron and wear. These versatile shirts are perfect for both casual and formal environments.

MEN'S LONG SLEEVE WORKWEAR OXFORD

Available in 2 fits
Classic KK351
Slim KK184

MEN'S SHORT SLEEVE WORKWEAR OXFORD

Available in 2 fits
Classic KK350
Slim KK183

WOMEN'S LONG SLEEVE WORKWEAR OXFORD

Tailored KK361

WOMEN'S SHORT SLEEVE WORKWEAR OXFORD

Tailored KK360

COLOUR OPTIONS FEATURED WITHIN THIS RANGE

White · Light Blue · Italian Blue · French Navy · Black

100% COTTON POPLIN

THE ULTIMATE OFFICE SHIRT

Our 100% cotton shirts are woven from premium mercerised cotton for a smooth sleek surface. At 125gsm they offer great coverage without feeling heavy. Available in non iron and easy iron finishes. 100% cotton has natural cooling properties, perfect for warmer climates and heated offices.

Poplin refers to the fabric weave. Poplin warp threads are tightly packed producing a soft and lustrous surface to the fabric whilst also being strong and durable. Poplin tends to be lightweight, cool to wear and benefits from a smooth finish which makes it the perfect choice for work shirts.
The tight weave and smooth fabric surface make this a perfect base for decoration.

NON IRON SHIRTS

MEN'S SHORT SLEEVE
Classic Fit KK115

MEN'S LONG SLEEVE
Classic Fit KK116

MEN'S LONG SLEEVE TWILL
Slim Fit KK139

CITY SHIRTS

MEN'S LONG SLEEVE
Tailored Fit KK386

WOMEN'S LONG SLEEVE
Tailored Fit KK388

COLOUR OPTIONS FEATURED WITHIN THIS RANGE

White · Light Blue · Black

COTTON RICH POPLINS

THESE SHIRTS MEAN BUSINESS!

Woven in 105gsm poplin weave, we blend 55% mercerised cotton for crisp cool comfort with 45% polyester to reduce creasing and to add strength and durability. The result is a smooth soft fabric that decorates beautifully and looks professional all day long.

BUSINESS SHIRTS

MEN'S LONG SLEEVE

Classic Fit KK104

MEN'S LONG SLEEVE

Available in 2 fits

Tailored KK131 Slim KK192

WOMEN'S LONG SLEEVE

Tailored Fit KK743F

MEN'S SHORT SLEEVE

Classic Fit KK102

MEN'S SHORT SLEEVE

Slim Fit KK191

WOMEN'S SHORT SLEEVE

Tailored Fit KK742F

PILOT SHIRTS

MEN'S LONG SLEEVE

Tailored Fit KK134

MEN'S SHORT SLEEVE

Tailored Fit KK133

COLOUR OPTIONS FEATURED WITHIN THIS RANGE

White · Light Blue · Dark Navy · Black

THE 65/35 POPLIN

THE PERFECT ALL ROUND OPTION

MAXIMUM DURABILITY · MINIMUM IRONING · COTTON CONTENT FOR COOL COMFORT

Our 65% Polyester 35% Cotton poplin shirts are available in 2 fabric weights across 12 contemporary styles.

POPLIN SHIRTS

Our 105gsm poplin shirt is available in 4 styles comprising of co-ordinating long and short sleeve options for men and women. Offering a modern tailored fit these 65/35 Polyester Cotton shirts are available in 8 core colours and a wide size range. Versatile, quality shirts at a great price.

MEN'S LONG SLEEVE
Tailored Fit KK142

MEN'S SHORT SLEEVE
Tailored Fit KK141

WOMEN'S LONG SLEEVE
Tailored Fit KK242

WOMEN'S SHORT SLEEVE
Tailored Fit KK241

WORKFORCE SHIRTS

This 65/35 polyester cotton, 115gsm poplin is extremely versatile. With vibrant lime amongst the colour options, it has never been easier for your brand to stand out against the rest.

MEN'S LONG SLEEVE
Classic Fit KK140

MEN'S SHORT SLEEVE
Classic Fit KK100

WOMEN'S LONG SLEEVE
Tailored Fit KK729

WOMEN'S SHORT SLEEVE
Classic Fit KK728

MANDARIN COLLAR SHIRTS

MEN'S LONG SLEEVE
Tailored Fit KK161

WOMEN'S LONG SLEEVE
Tailored Fit KK261

WOMEN'S BLOUSE
Tailored Fit KK727

CONTINENTAL SHIRTS

KK715
WOMEN'S 3/4 SLEEVE
Tailored Fit KK715

COLOUR OPTIONS FEATURED WITHIN THIS RANGE

White · Light Grey · Graphite · Black · Light Blue · Dark Navy · Purple · Claret · Lime

SHIRT FIT INFORMATION

Our corporate shirt collection is one of the most diverse in the market. We've created a range that empowers teams to feel smart in any business environment whilst catering for individual preferences. In order to achieve this we've continually developed our choice of fits to provide enhanced wearer satisfaction.
The following guide will help you understand the design of each fit in order to help you find your ideal shirt.

WHAT'S MY SIZE?

To decide on the best fit for you, it's important to know your measurements. Firstly measure your chest around the fullest part and refer to our measuring guide. Next measure your collar, around the base of your neck whilst keeping your index finger between the tape and your neck, again refer to the measuring guide. The measuring guide is in actual body measurements not garment measurements, so if your chest measures 43"/112cms and your collar measures 17"/43cms we recommend that you take a 17" collar Kustom Kit shirt.

WHAT IF I'M INBETWEEN SIZES SIZE?

This will depend on how you like to wear your shirts. Classic shirts are cut more generously so will be more forgiving if you size down. Slim fit shirts however are neatly cut so we would recommend sizing up if you are between sizes.

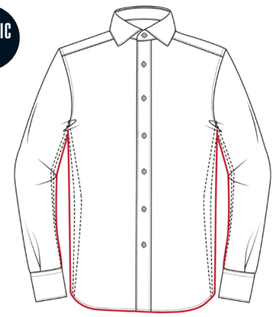
MY COLLAR SIZE IS DIFFERENT TO MY CHEST SIZE

If you intend to wear a tie we recommend buying to your collar size measurement to ensure a neat and comfortable fit. Choose a classic fit if you use your collar size and a slim fit if you use your chest size. If you intend to wear the top button open then you should fit your shirt to your chest rather than your collar measurement.

STILL UNSURE?

Kustom Kit can provide size charts for all garments upon request and our Customer Services team will be happy to answer any queries that you may have.

WHAT'S MY FIT? We offer 3 different shirt fits



A traditional silhouette featuring straight side seams and a more generous fit across the chest, waist and sleeves. Cut with a long shirt tail that stays tucked in and wide armholes for ease of movement. Our classic shirts will have either side pleats or a central pleat to the back yoke for a non restrictive and comfortable fit. As a guide based on a 17" collar shirt the actual chest measurement will be 16cms larger than your actual chest and 32cms larger than your actual waist. Sounds a lot? Not really when you consider these measurements in a 3 dimensional context, refer to the illustration left.

Our tailored fit shirts are just that! Tailored through out the body and sleeve for a closer fit that is both smart and contemporary. We taper the waist to ensure a clean silhouette while retaining an unrestricting garment shape. As a guide based on a 17" collar shirt the garment chest measurement will be 12cms larger than your actual chest and 22cms larger than your actual waist.

Our closest fitting shirt is tailored through the body and sleeve. For a sleek appearance we taper the waist and add darts to the back. We keep the cut narrow at the shoulder and lift the armhole to enhance the modern slim silhouette. The result is a surprisingly flattering wearable garment that suits all. As a guide based on a 17" collar shirt the garment chest measurement will be 12cms larger than your actual chest and 14cms larger than your actual waist.
Stretch Fit: Combining an ultra-sleek fit with a touch of elasticity to enable full range of movement whilst retaining the unmistakable feel of a Kustom Kit shirt.

MEASURING GUIDES

MEN'S UK

To fit	XXS	XS	-	S	-	M	-	L	-	XL	-	2XL	-	3XL	4XL	5XL	6XL	7XL
Collar inches	-	-	14	14.5	15	15.5	16	16.5	17	17.5	18	18.5	19	19.5	20	21	22	23
Collar cms	-	-	36	37	38	39-40	41	42	43	44	45-46	47	48	49-50	51	53-54	56	58-59
Chest inches	28-30	32-34	35	36-38	39	40	41	42	43	44	45	46-48	49	50-52	54-56	58-60	62-64	66-68

WOMEN'S UK

To fit	6	8	10	12	14	16	18	20	22	24	26	28
UK	XXS	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL	7XL
Bust inches	28	30	32	34	36	38	40	42	44	46	48	50
Bust cms	71	76	81	86	91	96	102	107	112	117	122	127
Waist inches	21	23	25	27	29	31	33	-	-	-	-	-
Waist cms	54	59	64	69	74	79	84	-	-	-	-	-

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