TOWEL CITY

2019

Welcome

The Towel City brand is committed to provide quality towels, robes, sleepwear and accessories to the promotional and gift market, with exceptional affordability, durability and quality.

The Towelling Collection from Towel City combines a wide range of colour choice and fabric weights in exceptional quality. The Classic Cotton Range is available in navy and white and a range of 3 different sizes. The Luxury Collection has 8 different style options and is available in up to 30 colours. There is also a range of Microfibre Towels in a variety of colours and styles which are super absorbent, quick drying, lightweight and can be easily printed, embroidered or sublimation printed. For pure indulgence our pure Egyptian Cotton Collection is the height of luxury.

New for 2019 is a pocket gym towel in our Luxury weight which is the ideal accessory to carry with you to the gym or any sporting event as you can secure your keys, phone and water bottle in the handy zip compartment.

There is also an addition of a Ladies' Satin Robe, available in 3 key colours and sizes, this is a wonderful addition to our robe collection.

Luxury Towel Collection

A perfect blend of softness, absorbency and durability.

Available in up to 30 colours.

Towel City's Luxury Collection is an ideal choice for hotels, spas or promotional events seeking luxury and choice. The extensive colour palette covers pretty pastels, bold brights, modern neutrals and intense deep shades.

Luxury Towels

Towel Sizes:

TC001	Face Cloth	30 cm x 30 cm
TC002	Gym Towel	40 cm x 60 cm
TC003	Hand Towel	50 cm x 90 cm
TC004	Bath Towel	70 cm x 130 cm
TC005	Guest Towel	30 cm x 50 cm
TC006	Bath Sheet	100 cm x 150 cm
NEW TC007	Pock Gym Towel	30 cm x 100 cm
TC013	Golf Towel	30 cm x 50 cm

Border Sizes:

TC001	3 cm
TC002	2.5 cm
TC003	2.5 cm
TC004	3 cm
TC005	3.5 cm
TC006	4 cm
TC007	17cm*
TC013	No border

*pocket height

Quality:
Material: 100% Ring Spun Cotton
Towelling Weight: 550gsm

Certifications:
Oeko-Tex® approved

CONFIDENCE IN TEXTILES
Tested for harmful substances
according to Oeko-Tex® Standard 100
2011PK0108 AITEX

Details:
Luxury fabric with a soft, deep pile and excellent absorbency. Featuring a herringbone border and hanging loop.

	TC001 Face Cloth 30 x 30	TC002 Gym Towel 40 x 60	TC003 Hand Towel 50 x 90	TC004 Bath Towel 70 x 130	TC005 Guest Towel 30 x 50	TC006 Bath Sheet 100 x 150	NEW TC007 Pocket Gym Towel 30 x 100	TC013 Golf Towel 30 x 50
Black	●	●	●	●	●	●	●	●
Bright Blue			●	●				
Bright Green			●	●				
Chocolate			●	●		●		
Cream			●	●	●	●		
Deep Red			●	●				
Forest			●	●	●	●		●
Fuchsia			●	●				●
Grey			●	●		●		
Lemon			●	●				
Lilac			●	●				
Lime			●	●				
Mocha			●	●				
Moss Green			●	●				
Navy	●	●	●	●	●	●		●
Oatmeal			●	●				
Ocean			●	●				
Orange			●	●				
Pebble			●	●				
Peppermint			●	●				
Pink			●	●				
Plum			●	●				
Powder Blue			●	●				●
Purple			●	●		●		
Red	●	●	●	●	●	●		●
Royal	●	●	●	●	●		●	
Steel Grey	●		●	●	●	●		
Teal			●	●				
White	○	○	○	○	○	○	○	○
Yellow			●	●				

Luxury Hand & Bath Towels

Black

Bright Blue

Bright Green

Chocolate

Cream

Deep Red

Forest

Fuchsia

Grey

Lemon

Lilac

Lime

Mocha

Moss Green

Navy

Oatmeal

Ocean

Orange

Pebble

Peppermint

Pink

Plum

Powder Blue

Purple

Red

Royal

Steel Grey

Teal

White

Yellow

Egyptian Cotton Towels

The ultimate in luxury. Towel City's ultra-stylish pure Egyptian Cotton Range.

CONFIDENCE IN TEXTILES
Tested for harmful substances
according to Oeko-Tex® Standard 100
2011PK0108 AITEX

With a deep pile and incredibly soft fibres these Egyptian cotton towels feel exceptionally soft and have a deep, broad, plain border. Available in a contemporary colour palette.

Towel Sizes:

TC073	Hand Towel	50 cm x 90 cm
TC074	Bath Towel	70 cm x 130 cm

Quality:
Material: 100% Egyptian Ring Spun Cotton Towelling
Weight: 600gsm

Certifications:
Oeko-Tex® approved

Details:
Sumptuously thick Egyptian towels with a broad single border and hanging loop at one end.

Border Sizes:

TC073	5 cm
TC074	5.75 cm

	TC073 **Hand Towel** 50 x 90	TC074 **Bath Towel** 70 x 130
Midnight Navy	●	●
Vanilla	○	○
White	○	○

TC074

Cotton Classics

Our classic towel collection offers excellent softness and absorbency with durability.

Durable terry towels available in navy and white in three sizes.

CONFIDENCE IN TEXTILES
Tested for harmful substances
according to Oeko-Tex® Standard 100
2011PK0108 AITEX

Towel Sizes:

TC042	Sports Towel	30 cm x 110 cm
TC043	Hand Towel	50 cm x 90 cm
TC044	Bath Towel	70 cm x 130 cm

Quality:
Material: 100% Ring Spun Cotton Terry
Weight: 400gsm

Certifications:
Oeko-Tex® approved

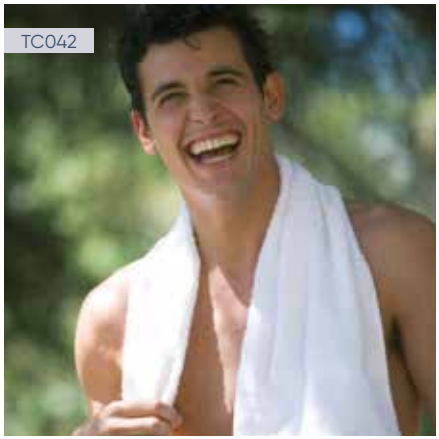
Details:
Woven with quality cotton yarns, the classic towels feature a double herringbone border and convenient hanging loop.

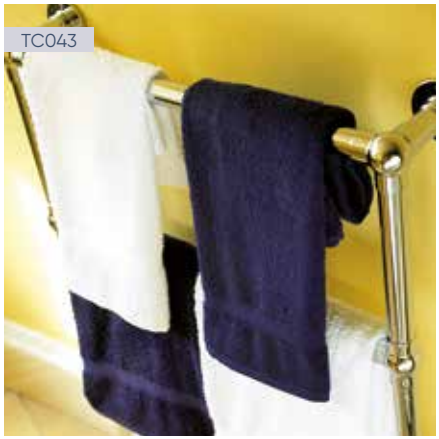
Matches with TC021 Kimono Robe and TC064 Terry Slipper, page 12

Border Sizes:

TC042	2.5 cm
TC043	2.5 cm
TC044	3 cm

	TC042 **Sports Towel** 30 x 110	TC043 **Hand Towel** 50 x 90	TC044 **Bath Towel** 70 x 130
Navy	●	●	●
White	○	○	○


TC042


TC043

TC044

Microfibre Towels

Our microfibre towels are compact, lightweight and highly absorbent.

A perfect choice for any promotional or branding opportunity.

Towel Sizes:

TC016	Guest Towel	30 cm x 50 cm
TC017	Sports Towel	30 cm x 110 cm
TC018	Bath Towel	70 cm x 140 cm
TC019	Golf Towel	40 cm x 55 cm

Quality:
Material: 100% Polyester
Weight: 280gsm

Details:
A lightweight yet durable fabric with soft pile and stitched border. Super absorbent and quick drying. Suitable for embroidery or sublimation printing.

	TC016 **Guest Towel** 30 x 50	TC017 **Sports Towel** 30 x 110	TC018 **Bath Towel** 70 x 140	TC019 **Golf Towel** 40 x 55
Black	●	●	●	●
Bright Royal	●	●	●	●
Navy	●	●	●	●
White	○	○	○	○

Microfibre Towels

BRIGHT ROYAL

WHITE

BLACK

NAVY

Sports Towels

	TC002 **Luxury Gym Towel** 40 x 60	NEW TC007 **Pocket Gym Towel** 30 x 100	TC017 **Microfibre Sports Towel** 30 x 110	TC042 **Classic Sports Towel** 30 x 110
Black	●	●	●	
Navy	●		●	●
Red	●			
Royal	●	●		
Bright Royal			●	
White	○	○	○	○

TC002

TC002 Luxury Gym Towel
40 cm x 60 cm

Luxury fabric with a soft, deep pile and excellent absorbency. Featuring a herringbone border and hanging loop.

100% Ring Spun Cotton Towelling
550gsm

TC007
NEW

NEW

TC007 Luxury Pocket Gym Towel
30 cm x 100 cm

The new pocket gym towel is the ideal accessory to carry with you to the gym or any sporting event as you can secure your keys, phone and water bottle in the handy zip compartment.

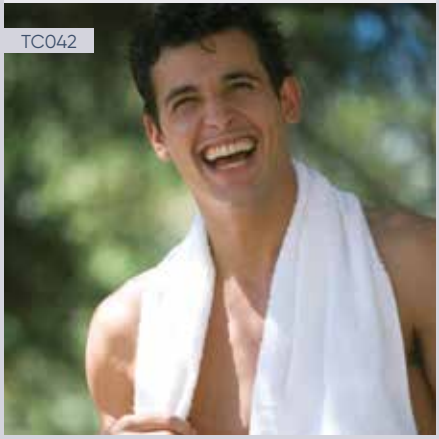
100% Cotton
550 gsm

TC042 Classic Sports Towel
30 cm x 110 cm

Our classic towel collection offers excellent softness and absorbency with durability. Durable terry towels available in navy and white.

100% Ring Spun Cotton Terry
400gsm

TC042



TC017

TC017 Microfibre Sports Towel
30 cm x 110 cm

Our microfibre towels are compact, lightweight and highly absorbent. A perfect choice for any promotional or branding opportunity.

100% Polyester
280gsm

TC013

TC019

Golf Towels

TC013 Golf Towel
30 cm x 50 cm

Luxury fabric with a soft, deep pile and excellent absorbency. Featuring a grommet and hook.

100% Ring Spun Cotton Towelling
550gsm

TC013
Golf Towel
30 x 50

- **Black**
- **Forest**
- **Fuchsia**
- **Navy**
- **Powder Blue**
- **Red**
- **White**

TC019 Microfibre Golf Towel
40 cm x 55 cm

Microfibre Golf Towel with rivet and hook detail.
3 fold design.

100% Polyester Microfiber
280gsm

TC019
Microfibre Golf Towel
40 x 55

- **Black**
- **Navy**
- **Bright Royal**
- **White**

TC019

TC021

TC064

Classic Terry Robes & Slippers

TC021 Kimono Robe
S/M and L/XL

Soft, absorbent and durable robe with deep patch side pockets and matching tie belt.

Matches with TC064 terry slippers and classic towel collection.

100% Ringspun Cotton Terry
400gsm

TC021
Kimono Robe

Navy
White

TC064 Classic Terry Slippers
4-7 (Eur 36-41) 8-11 (Eur 42-46)

Classic open-toed mule slippers made from durable terry fabric.

Matches with TC021 kimono robe and classic towel collection.

100% Ringspun Cotton Terry
Mixed Fibre Sole
400gsm

TC064
Classic Terry Slippers

Navy
White

TC064

TC086

TC066

Modern Waffle Robes & Slippers

TC086 Waffle Robe
S/M and L/XL

Supersoft traditional robe with textured waffle and deep patch pockets. Kimono styling and matching tie belt.

Matches with TC066 waffle mule slippers.

65% Polyester / 35% Cotton
Waffle Weave
225gsm

TC086
Waffle Robe

White

TC066 Waffle Mule Slippers
4-7 (Eur 36-41) 8-11 (Eur 42-46)

Closed toe mule slippers made from textured waffle fabric.

Matches with TC086 waffle robe.

65% Polyester / 35% Cotton
Waffle Weave
Mixed Fibre Sole
225gsm

TC066
Waffle Mule Slippers

White

TC066

TC054
NEW

Satin Robe

NEW

TC054 Ladies' Satin Robe
XS/S, M/L, XL/XXL

Ladies' luxurious satin robe with kimono style sleeves. Knee length. Self-fabric tie belt and side pockets.

100% Polyester Satin
100gsm

TC054
Ladies' Satin Robe

Black
Light Pink
White

Soft Jersey Robes

TC050 Ladies' Robe
S (8/10), M(12/14) and L(16/18)

Soft and lightweight cotton jersey robe with matching tie belt.

100% Cotton Single Jersey
Heather Grey 85% Cotton / 15% Viscose
180gsm

⚠ KEEP AWAY FROM FIRE

Matches Children's TC051

TC050
Ladies' Robe

- **Black**
- **Heather Grey**
- **Light Pink**
- **White**

TC051 Children's Robe
3/4 yrs, 5/6 yrs, 7/8 yrs,
9/10 yrs & 11/13 yrs

Soft and lightweight jersey robe with attached matching tie belt and elasticated back waist

100% Polyester
180gsm

⚠ LOW FLAMABILITY TO BS 5722. KEEP AWAY FROM FIRE.

Matches Ladies' TC050.

TC051
Children's Robe

- **Black**
- **White**

TC052

TC053

Pyjama Sets

TC052 Short Pyjama Set
XS (8), S (10), M(12),
L(14) and XL (16)

Soft and lightweight pyjama set featuring a white vest and contrast shorts with a contrast drawcord bag.

100% Cotton Single Jersey
Heather Grey 85% Cotton
/ 15% Viscose
140gsm

KEEP AWAY FROM FIRE

TC052
Short Pyjama Set with bag

TC053
Long Pant Pyjama Set with Bag

White/Heather Grey

NEW **White/Pink/White Stripe**

TC053 Long Pant Pyjama Set
XS (8), S (10), M(12),
L(14) and XL (16)

Soft and lightweight pyjama set featuring a white loose fit short sleeved T Shirt and contrast pants with a contrast drawcord bag.

100% Cotton Single Jersey
Heather Grey 85% Cotton
/ 15% Viscose
140gsm

KEEP AWAY FROM FIRE

TC067

TC062

Recharge & Relax

TC067 Open Toe Slippers with Side Fastening
4-7 (Eur 36-41) / 8-11 (Eur 42-46)

Classic open toe mule slippers with adjustable hook and loop top fastening and padded sole. Suitable for embroidery and sublimation printing.

100% Polyester Terry
Mixed Fibre Sole
160gsm

TC067
Open Toe Slipper

Navy
White

TC062 Beauty Hairband
One Size

Soft cotton rich hairband with adjustable hook and loop fastening.

80% Cotton / 20% Polyester Terry
240gsm

TC062
Beauty Hairband

White

Matches with TC016, TC017, TC018 & TC019 Microfibre Range, see page 8, 9, 10 & 11

Babies' Hooded Towel

TC036 Babies' Hooded Towel
75 cm x 75 cm

Soft and absorbent hooded towel with contrast binding at edge.

100% Ring Spun Cotton
360gsm

TC036
Babies' Hooded Towel
75 x 75

White/Blue
White/Pink
White/White

TC036

Laundry Bag & Tea Towel

TC063

TC063 Laundry Bag
44 cm x 53 cm

Drawstring bag suitable for any promotional and branding opportunities.

100% Cotton
120 gsm

TC063
Laundry Bag
44 x 53

White

TC041 Tea Towel
50 cm x 70 cm

Hard-wearing and absorbent tea towel with seamed edge.

100% Cotton
120 gsm

TC041
Tea Towel
50 x 70

White

TC041

Product Guide

TC001 - Page 4
30x30cm
Luxury Range:
Face Cloth

TC002 - Page 4+10
40x60cm
Luxury Range:
Gym Towel

TC003 - Page 4
50x90cm
Luxury Range:
Hand Towel

TC004 - Page 4
70x130cm
Luxury Range:
Bath Towel

TC005 - Page 4
30x50cm
Luxury Range:
Guest Towel

TC006 - Page 4
100x150cm
Luxury Range:
Bath Sheet

TC007 - Page 4+10
30x100cm
NEW Pocket Gym
Towel

TC013 - Page 4+11
30x50cm
Luxury Range:
Golf Towel

TC016 - Page 8
30x50cm
Microfibre
Guest Towel

TC017 - Page 8+10
30x110cm
Microfibre
Sports Towel

TC018 - Page 8
70x140cm
Microfibre
Bath Towel

TC019 - Page 8+11
40x55cm
Microfibre
Golf Towel

TC021 - Page 12
Kimono
Robe

TC036 - Page 18
Babies'
Hooded Towel

TC041 - Page 18
40x70cm
Tea Towel

TC042 - Page 7+10
30x110cm
Classic Range:
Sports Towel

TC043 - Page 7
50x90cm
Classic Range:
Hand Towel

TC044 - Page 7
70x130cm
Classic Range:
Bath Towel

TC050 - Page 15
Ladies' Robe

TC051 - Page 15
Children's
Robe

TC052 - Page 16
Short Pyjama
Set with Bag

TC053 - Page 16
Long Pyjama
Set with Bag

TC054 - Page 14
NEW Satin Robe

TC062 - Page 17
Beauty
Hairband

TC063 - Page 18
44x53cm
Laundry Bag

TC064 - Page 12
Classic
Terry Slipper

TC066 - Page 13
Waffle
Mule Slippers

TC067 - Page 17
Open Toe
Slippers

TC073 - Page 6
50x90cm
Egyptian Cotton:
Hand Towel

TC074 - Page 6
70x130cm
Egyptian Cotton:
Bath Towel

TC086 - Page 13
Waffle Robe

Technical Information

Oeko-Tex®:
The purpose of the Oeko-Tex® certificate is to provide assurance to the consumer regarding the health and safety of a product. For further information please visit www.oekotex.com.

Care instructions for Towels/Towelling Products:

- Always follow the washing guidelines on the label of the product.
- It is recommended to wash towels before use, corresponding to the products wash care instructions.
- Keep similar colours together when washing: i.e. keep pastels and whites separate from brights and darks.
- Wash coloured towels using appropriate detergent designed for colours. Do not use optical brightening detergents on any colour other than white.
- Avoid use of fabric conditioner. This coats fibres with hydrophobic silicones that may result in reduced absorbency.
- Gently reshape any towel product after wash to restore any design features (borders, shape etc.).
- Shake well to fluff up the fibres.
- For best results, tumble dry using low temperature setting.
- Overdrying towels or using high temperatures may cause towels to shrink and feel harsh/crisp.
- Remember: drying in sunlight may cause fading of colours.
- Microfibre towels should be washed with a liquid detergent. Do not use a fabric conditioner or chlorine bleach. Wash with other non-linting articles. Microfibre towels are very quick drying however, they can be tumble dried at a low temperature.

Ethical Statement

Towel City work with the very highest level of manufacturers developing strong, long-term partnerships to promote understanding of International Ethical Trading practices. Working with all our global suppliers to promote respect for workers' rights, ensuring workers are free from exploitation and discrimination, and enjoy conditions of freedom, security and equality. We fully recognise the importance of the people and the countries where we manufacture and we require any associated manufacturer or supplier to share our commitment to fair and safe working practices. Our manufacturing locations are personally selected, inspected via an independent, fully recognised and accredited Ethical Auditing body and supported with continuous monitoring by our local representatives. This ensures working conditions and practices are to the highest standard and within local Government Laws.

In addition to ensuring our high Ethical standards are achieved, we support and sponsor a number of local charities within the communities with which we work and manufacture.

To Fit Guide

Finding your match:
Measure around the fullest part of your chest and use your measurements to match our Towel City sizes below.

It is best to use actual body measurements rather than over clothes.

UNISEX ROBE

UNISEX UK GARMENT SIZE	S/M	L/XL
UK MEN'S SIZE - TO FIT	34/38	40/44
MEN'S EUROPEAN CHEST SIZE - TO FIT	44/48	50/54
UK LADIES SIZE - TO FIT	10/14	16/20
LADIES EUROPEAN SIZE - TO FIT	38/42	44/48
TO FIT CHEST - INCHES	34-38"	40-44"
TO FIT CHEST - CMS	86-96cm	101-112cm

LADIES' ROBE

UK GARMENT SIZE	S	M	L	XS/S	M/L	XL/XXL
UK DRESS SIZE	8/10	12/14	16/18	8/10	12/14	16/18
EUROPEAN SIZE	36/38	40/42	44/46	36/38	40/42	44/46
TO FIT CHEST - INCHES	30-34"	34-38"	38-42"	30-34"	34-38"	38-42"
TO FIT CHEST - CMS	76-86cm	86-96cm	96-107cm	76-86cm	86-96cm	96-107cm

LADIES' PYJAMAS

UK GARMENT SIZE	XS	S	M	L	XL
UK DRESS SIZE	8	10	12	14	16
EUROPEAN SIZE	36	38	40	42	44
TO FIT CHEST - INCHES	30-32"	32-34"	34-36"	36-38"	38-40"
TO FIT CHEST - CMS	76-81cm	81-86cm	86-91cm	91-96cm	96-101cm

KIDS' ROBE

Please note that height is a better indication of fit than age.

KIDS' GARMENTS - AGE	3/4	5/6	7/8	9/10	11/13
HEIGHT - CMS	98-104cm	110-116cm	122-128cm	134-140cm	146-164cm
CHEST - INCHES	22-24"	24-26"	26-28"	28-30"	30-33"
CHEST - CMS	56-61cm	61-66cm	66-71cm	71-76cm	76-84cm

Pantone Colour Guide

SPA

TOWEL
CITY

towelcity.co.uk